



VEER BAHADUR SINGH PURVANCHAL UNIVERSITY
JAUNPUR, 222003 (U.P.)
vbspu.ac.in

Summary Sheet

Criteria VI	Governance, Leadership and Management	
Key Indicator	6.2 : Strategy Development and Deployment	
Metric	6.2.1 The institutional Strategic plan is effectively deployed.	
S. No	Documents and links	
1.	Strategic Plan and deployment documents on the website	http://www.vbspu.ac.in/en/page/acts-ordinance-statute Sitemap Official Website of Veer Bahadur Singh Purvanchal University, Jaunpur, UP, India (vbspu.ac.in)
2.	Link for Additional Information	<ul style="list-style-type: none">• Strategic development and deployment plan• University Vision Document for ten years
3.	Any additional information	<ul style="list-style-type: none">• Institutional Development Plan (IDP) of University



Supporting Documents: 6.2.1

B. Any additional Information

Index

S.N.	Documents	Page Number	Remarks
1.	Any additional information	01-14	Short term, long term and mid-term Institutional Development Plan (IDP) of the University

आगामी पांच वर्षों के लिए संस्थागत विकास योजना (आई० डी० पी०)

**Veer Bahadur Singh Purvanchal University, Jaunpur, Uttar Pradesh-
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Under the Institutional Development Plan (IDP), the future roadmap of the strategic plans (Annual and five year years) adopted by the V.B.S. Purvanchal University, Jaunpur will be handed in the following manner:

A. Work done during the year (2021-2022)

1. Action Plan of Incubation Center and Entrepreneurship Development

- Selection of Venue for the establishment of the Incubation Center to the University

The University has selected the location for the Incubation Center in the Institute of Pharmacy within the premises of the university. In which a well-equipped computer lab in which 60 computers are working, a well-equipped conference hall with a capacity of 120 people, and a large hall in which common working space is being created. The incubation center also includes a director's room, verandah, office, and small space for a canteen.

- Companies Act 2013, Section-8 Registration of Company: The University has got the company registered in the name of VBSPU Incubation and Innovation Foundation, a non-profit company under Section 8 of the Companies Act, 2013.
- Memorandum of Association (MOA) has been made in accordance with Section 8 of the Companies Act, 2013.
- Article of Association (AOA) has been made in accordance with Section 8 of the Company. The PAN & TAN Cards were made as per the requirement of the company.
- Director Identification Number (DIN Number): The DIN number has been obtained as per the requirement of the company.
- Registration on the IT department portal: Online registration of the Incubation Center has been done on the portal of the IT Department and their visit is still under process.
- University has signed Memorandum of Understanding (MOU) with the famous institutions of India such as i. Entrepreneurship Development Institute of India (EDII), Ahmedabad and ii. Institute of Industrial Development Studies (IIDS), New Delhi.

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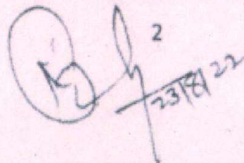
- Agreement with Consultant: Information Technology has tied up with Rafts & Rivers Company to invite ideas from Information Technology for the work of incubation. This organization will provide its support for the smooth running of the Incubation Center.
- Bank Account: A separate account of the Incubation Center has been opened in the name of VBSPU Incubation and Innovation Foundation in Punjab National Bank of the University Campus.
- Board of Directors: The University has elected a Board of Directors in its Executive Council in which Professor Avinash D. Pathardikar, Executive Director, and Professor Rajneesh Bhaskar have been made Honorary Directors. The Chairperson of which shall be the ex-officio Vice-Chancellor of the University.
- Budget Approval: The budget approved of Rs. 40 lakh budget for the first year of the incubation centre is under process.
- Training of teachers: Three teachers of the university Prof. Avinash D. Pathardikar, Prof. Ajay Dwivedi, and Dr. Manoj Kumar Pandey have been trained at the Entrepreneurship Development Institute of India, Ahmedabad.

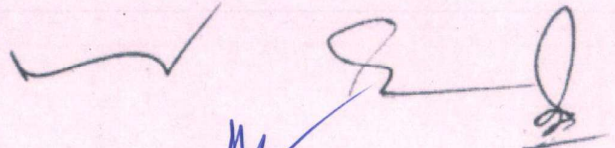
2. Action Plan of Research and Development (R & D)

- Ensure smooth functioning and effective management of R& D by creating research environment/ecosystem in the university campus
- Encourage the faculty to pursue research.
- Motivate the faculty to apply for research funding proposals in their respective research areas.
- Encourage teachers to present their research findings in International and National platform
- Encourage faculty members for multidisciplinary and collaborative research within the University and also with other Universities/Institutions.
- R& D Cell may coordinate the research activities among the various departments of the University campus.
- Organize workshop/seminar on research methodology and research ethics & workshop/seminar on IPR to create awareness
- Organize workshop/seminar to aware teachers and students about the Patent filing process
- Organize workshop/seminar about research article writing and publication in reputed journals and conferences

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- Suggest peer reviewed national and international journals for subscription in the central library.
- Annually compile all the research articles published by the faculty members/ students of the University.

3. Action Plan of Mentoring and Psychological Counseling

- The Psychological Counseling Center has been functioning since January 2020 in the Department of Applied Psychology located within the University campus.
- In the psychological counselling cell free psychological counselling is being made available to the students of the university and the people of the surrounding rural areas, during the COVID-19 and online/offline counselling was done by the teachers of the department.
- Since August 2021, every student of the university has been appointed as a mentor providing guidance to the student during their course.
- The Training and Placement Cell located in the University campus provides interview training to students for vocational support and personality development, Soft skill training with a focus on studying life skills is being provided to the students by the HRD, Biotechnology, Psychology departments as well as by the Center for Women's Studies. It was given the training to make incense sticks and rangoli colors from cow dung keeping in mind the environmental protection.

4. Action plans of the office for International Affairs

Office for International Affairs (OIA), VBS Purvanchal University, was established in the year 2021, with the following objectives

1. To coordinate all matters related to welcoming and supporting foreign students
2. To disseminate information related to admission process among prospective foreign students
3. To engage in promotional activities and brand building campaign abroad
4. Single point contact for carrying out all collaborative activities with foreign institutions
5. Act as a liaison body between the foreign students and the sponsoring agency
6. To address the grievances of foreign students in all matters
7. Single point contact for registration with FRRO/e-FRRO
8. To facilitate networking with fellow students

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9. To extend all possible help to the foreign students to adapt to the new cultural environment and make their stay in India comfortable and enriching

5. Action plans of Central Placement

- A full-fledged Central Placement Cell (CPC) has been established in the University to prepare, train and employ the students during and after the completion of different courses. The CPC consists of one coordinator, one deputy coordinator and one assistant coordinator from each faculty.
- The students are provided internship in engineering, pharmacy and management with the help of CPC.
- Workshop/Training program/personality development sessions were conducted to train our students to meet the requirements of the concerned company visited to our institution to hire the students.
- Companies on campus placement visit our university to conduct Job interviews and hire the students. The campus placements are to be held before the final examination. These placements not only benefit the students, but they should also be beneficial for companies and University/colleges.
- There are mainly two types of campus placements – On Campus and Off-Campus placements. Other forms of placement models are also coming up as well, but a few can be classified under the existing campus placement models.
- On-Campus Placement: These placement or recruitment activities are held within the college campus or institute you are studying in. The college invites the best companies and companies with official partnerships to come and interview students to gauge their potential as future employees. Companies conduct interviews in their own ways. Post interviews, they make selections and offer jobs.
- Off-Campus Placement: This is where student, as an individual try to get Place by joining different Interviews which are conducted in Online Mode/Offline Mode.
- In the academic session 2021-2022 through on-campus 13 and off-campus 12 students of various disciplines are placed in various reputed companies.

6. Action Plan of Institutional Development Plan (IDP)

- As per our university structure, the various institutional plans for annually, 5-year and long terms has been established

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- The decentralization method has been adopted within the university for good governance
- Organization of various training programs/workshop for the teaching and non-teaching staffs for their up to date knowledge
- Different committees and sub-committees have been formed at the department level as well as faculty level to adopt decentralised method at our university
- Various schemes has been initiated for teachers and students as well as non-teaching employees for their welfares
- Participation in NIRF and other government rankings
- E-governance system is adopted at administration, examination and finance departments
- Make a road map to encourage the colleges affiliated to our university to participate in national accreditation agencies

7. Action plan of Disability Assistance and Deprived Group Assistance

- Ramps and toilets have been arranged in all the buildings at the university level as per the provisions of the rights of persons with disabilities act 2016 and government orders.
- According to the provisions of section 32 of the rights of persons with disabilities act 2016 for admission to the handicapped in the university and affiliated government and aided colleges, the system of reservation of 5% seats is applicable.
- During the entrance examination in the university, a help desk was established to help the disabled and disadvantaged groups.
- Provision has been made for the arrangement of writers in the examination for the differently-abled.

8. भारतीय भाषा, संस्कृति एवं कला प्रकोष्ठ द्वारा आयोजित किये गए विभिन्न कार्यक्रम

1-आज़ादी का अमृत वर्ष - एक शाम आज़ादी के नाम-

वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय के छात्र कल्याण अधिष्ठाता कार्यालय, भारतीय भाषा, कला एवं संस्कृति प्रकोष्ठ तथा राष्ट्रीय सेवा योजना के सहयोग से देश की आज़ादी के 75वीं वर्षगांठ पर आज़ादी का अमृत वर्ष -एक शाम आज़ादी के नाम समारोह का ऑनलाइन आयोजन अगस्त 2021 रविवार की देर शाम किया गया।

2-पूर्वांचल सावन महोत्सव का हुआ आयोजन-

वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय के महिला अध्ययन केंद्र के द्वारा 16 अगस्त 2021को पूर्वांचल सावन महोत्सव का आयोजन मुक्तानगर परिसर में सोमवार को किया गया।

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3-वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय में संस्कृत भाषा का महत्व पर हुई संगोष्ठी- वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय परिसर के कुलपति सभागार में बुधवार 25 अगस्त 2021 को संस्कृत सप्ताह महोत्सव के उपलक्ष्य में संस्कृत भाषा का महत्व विषय पर संगोष्ठी का आयोजन किया गया है। यह आयोजन महिला अध्ययन केंद्र और भारतीय भाषा संस्कृति एवं कला प्रकोष्ठ द्वारा किया गया है।

4- विश्वविद्यालय में मनाया गया हिंदी दिवस

वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय में विवेकानंद केंद्रीय पुस्तकालय तथा भारतीय भाषा, संस्कृति एवं कला प्रकोष्ठ द्वारा 14 सितम्बर 2021 को हिंदी दिवस समारोह का आयोजन किया गया।

5-राष्ट्र कवि दिनकर की जयंती पर कार्यक्रम का हुआ आयोजन

वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय के कुलपति सभागार में अनुवाद और उत्कृष्टता केंद्र जनसंचार विभाग, भारतीय भाषा संस्कृति एवं कला प्रकोष्ठ एवं सांस्कृतिक परिषद द्वारा 23 सितम्बर 2021 को राष्ट्रकवि रामधारी सिंह दिनकर की जयंती पर नमन राष्ट्र कवि विषयक संगोष्ठी का आयोजन किया गया।

6- पूर्वांचल विश्वविद्यालय में कवि सम्मेलन का हुआ आयोजन

वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय के स्थापना दिवस समारोह के अंतर्गत 03 अक्टूबर 2021 की शाम महंत अवेद्यनाथ संगोष्ठी भवन में विराट कवि सम्मेलन का आयोजन किया गया। कवि सम्मेलन में देश के प्रख्यात कवियों ने श्रोताओं को अपनी रचनाओं से मंत्रमुग्ध कर दिया। यह आयोजन विश्वविद्यालय के भारतीय भाषा, संस्कृति एवं कला प्रकोष्ठ, सेंटर ऑफ एक्सीलेंस जनसंचार विभाग एवं सांस्कृतिक प्रकोष्ठ के तत्वावधान में किया गया। कवि सम्मेलन का प्रायोजक पंजाब नेशनल बैंक रहा।

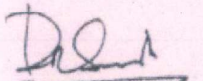
7- विश्वविद्यालय में विश्व हिंदी दिवस पर संगोष्ठी का हुआ आयोजन -वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय में 10 जनवरी 2022 को जनसंचार विभाग सेंटर आफ एक्सीलेंस -अनुवाद तथा भारतीय भाषा संस्कृति एवं कला प्रकोष्ठ की ओर से विश्व हिंदी दिवस पर 'राष्ट्रीय शिक्षा नीति के उन्नयन में हिंदी भाषा की भूमिका' विषयक संगोष्ठी का आयोजन किया गया।

8-वर्तमान परिप्रेक्ष्य में अनुवाद की भूमिका विषय पर आयोजित हुई संगोष्ठी- वीर बहादुर सिंह विश्वविद्यालय के कुलपति सभागार में 02मई-2022 सोमवार को वर्तमान परिप्रेक्ष्य में अनुवाद की भूमिका विषय पर संगोष्ठी का आयोजन किया गया। यह आयोजन भारतीय भाषा संस्कृति एवं कला प्रकोष्ठ और जनसंचार विभाग की ओर से किया गया।


9-स्वतंत्रता आन्दोलन और आंचलिक हिंदी पत्रकारिता विषयक संगोष्ठी-

9. वीर बहादुर सिंह पूर्वांचल विश्वविद्यालय के जनसंचार एवं पत्रकारिता विभाग, सेंटर ऑफ एक्सीलेंस-अनुवाद, भारतीय भाषा, संस्कृति एवं कला प्रकोष्ठ की ओर से हिंदी पत्रकारिता दिवस मई 30 2022

10. सोमवार को "हिंदी पत्रकारिता की नवीन प्रवृत्तियां" विषयक ऑनलाइन वेबिनार का आयोजन किया गया।

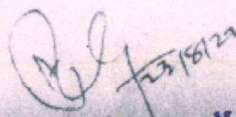

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B. Action Plan for next one year

1. Action Plan of Incubation Center and Entrepreneurship Development

- The necessary literature, which mainly includes brochures, small pamphlets, etc., is to be prepared in this one year for the wide publicity of the incubation center.
- On-site inspection of the IT department: **Varan** has given priority to the on-site inspection of the Uttar Pradesh IT Department, this inspection is scheduled to be done in coming September.
- Setting up of Incubation Center: The goal is to set up a well-equipped incubation center this year at its designated place located in institute of pharmacy of the university, in which a well-equipped work-space will be setup to accommodate the incubators, in which there is a small walk-in kitchen, canteen lobby, etc. Incubates should be equipped with basic facilities like computers, internet, etc.
- Inauguration of Incubation Center: Inauguration of Incubation Center is proposed in the fourth week of August, in which eminent social workers, entrepreneurs, new successful entrepreneurs, and educationalists of the country will be invited.
- Creating a website of Incubation Center: A separate website for the Incubation Center is being developed in which all the information related to the Incubation Center will be displayed. Students will be made aware of various schemes, as well as activities/programs to be held in the incubation center, they will be made accessible to all through the website.
- Preparation of Policy Documents: In order to bring transparency, a detailed policy document is being developed, according to which the dream of any student or citizen of this area, to start an industry should not remain incomplete in the absence of any kind of information.
- Vision Mission of the Incubation Center: A clear vision and mission are being prepared which will decide the direction of the incubation center and will work to guide all the people directly and indirectly involved.
- Hiring Human Resources: Soon the recruitment process of necessary human resources will be started in the incubation center.
- To Organize Campus Teachers Workshop: From time to time, training and workshops will be organized for the teachers of the university campus. The teachers of university campus who are master's in various fields like Engineering, Pharmacy, Computer application, Management studies, Biotechnology, Physics, Chemistry, Geophysics, Microbiology, Environmental science, Biochemistry, Mass communication, Applied psychology, provides

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significant contribution of their subjects knowledge in order to develop the dimension of their entrepreneurship and how they can be utilized in the incubation center, continuous workshops will be organized for which they will also be given a certificate which will be useful to put them in their resume.

- Workshop of College Principals/Teachers: College teachers are an integral part of the university. They are in direct contact with the students in their respective colleges. Any student studying in a university/college can have entrepreneurial qualities. The college teachers are always present to give quick answers to whatever questions the college students may have to become entrepreneurs. Hence their training/workshops are necessary. Therefore, the training of all these teachers will also be done in this incubation center.
- Workshop of campus/college students: various training programs will be organised to train our students
 - a. Social media marketing training
 - b. Video editing training
 - c. Data analytics workshop
 - d. Agribusiness training
 - e. Hydroponics training
 - f. Training Program for Bank Loan, etc.
- Organize 20 Special Lectures: This year, lectures of experts/successful entrepreneurs will be conducted: 10-online and 10-offline
- Publicity: To promote entrepreneurship through various media, publicity through social media to explain the objectives of the incubation center, information about the event, etc.
- Inviting Business Ideas: Inviting, short listing, and guiding students with their business ideas. An app has been created for this purpose, in which students will be able to easily send ideas and prepare their business plans. For this work, Rafts & Rivers is supporting.
- Workshop for students: Students and prospective entrepreneurs will be trained on how to make a business plan. Work in which help will be taken from Rafts & Rivers Company and this work will be edited by inviting experts from time to time.
- Training/Workshop for receiving grants: Training programs will be organized on how to get grants from various institutions. They will also be informed about the Bank policies.

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- Selection of 40 students as trainer: Selection of the first 40 students of the university, who inspire, help, and guide others to become entrepreneur
- Ten Start-Up Registration: Registering 10 incubates in the first year, setting up their startups, and preparing them for grants
- Approval of Rs. 30 lakh from IT Department, Uttar Pradesh: According to the condition of the IT Department, Uttar Pradesh, at least three start-ups are required at incubation centres to get a grant of Rs.30 laks.
- Organize Workshop in association with EDII, Ahmedabad: Entrepreneurship Development Institute of India is a reputed organization in Ahmedabad. With the help of this, a workshop will be organized at the Incubation Center, in which the teachers and students of the university will be receive training.

2. Action Plan of Research and Development

- Motivate students (especially from engineering and technology stream) to accomplish innovative projects
- Organize workshop/seminar on research methodology and research ethics.
- Encourage teachers to present research in International and National platform.
- Motivates various Departments to have MoU with industries and R & D organizations/ institute for research.
- Encourage faculty members to apply for funds for conducting Seminar/Workshop/FDP from various available funding agencies.
- Update the research policy of university at regular interval.
- Annually compilation of all the research articles published by the faculty members and students.

3. Action Plan of Mentoring and Psychological Counseling

- Will work to develop core competence and build confidence.
- Will undertake a comprehensive review of mental disorders such as addiction, violence, guilt, and suicide and provide appropriate counseling for its control.
- Will act as a bridge between teachers, parents, and students.

4. Action plans of the office for International Affairs (OIA)

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- In the first year of its establishment the OIA conducted an online Alumni meet (18-07-2022) of the students studying abroad in order to

i. disseminate information related to admission process for foreign students and about the latest developments in the university

ii. incorporate the suggestions of the alumni to engage them in promotional activities and brand building campaign abroad

- An online "Special lecture" was conducted under "alumni connect" (26-06-2022)
- Conducted two workshops on life skills in collaboration with the research and development cell and IQAC of the university

5. Action plans of Central Placement

- On-campus and off-campus placements will be done on regular basis by inviting various companies, industries etc.
- Training programs will be organized for the students regarding placements.
- Send the students in various industry partners for their training and project work

6. Action Plan of Institutional Development

- Institution's innovation cell (IIC) will be established.
- Institution's innovation cell (IIC) will be registered in compliance to the directions of Ministry of Higher Education, Govt. of India.
- The university is going to participate in the NIRF ranking during current year.

C. Action Plan for next 5-years

1. Action Plan of Incubation Center and Entrepreneurship Development

- To get the grant by sending a proposal to the Atal Incubation Center: Under this scheme of the Central Government, getting a grant by sending a proposal to the Atal Incubation Center is an important goal, in which after receiving the grant, this center will be able to get many facilities.
- Conducting ten trainings every year
 - a. Social media marketing training
 - b. Video editing training

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c. Data analytics workshop

d. Agribusiness training

e. Hydroponics training

f. Training Program for Bank Loan, etc.

- Target of 10 Startups per year: The target is to register at least 10 startups by the incubation center in the first year. To motivate university/college students and nearby citizens. Inviting their business ideas, getting their business plan prepared, registration under the startup scheme, contacting institutions for financial guidance and grants, and incubating those institutions.
- Offline lectures by ten experts annually: A target has been set for two expert lectures (offline) every year in the Incubation Center, experts will be invited to guide the students in these lectures.
- Ten online lectures per year: Students/prospective entrepreneurs will be benefitted through ten offline lectures every year in the incubation center.
- Aiming for a Unikon: the Incubation Center aims to make at least one Unikon (100 Crore USD Company) effort.
- Construction of an separate building of the Incubation Center: In the next 5 years, an separate building of incubation center in the university campus will be made available to all facilities, where maximum opportunities for entrepreneurship development will be made available to youth, students, and citizens living in and around the district. A positive environment in which maximum development of entrepreneurship can be done in the region of Purvanchal has been set.

2. Action Plan of Research and Development (next 5 year)

- Organize workshop/seminar on research methodology and research ethics.
- Encourage teachers to present their research in International and National platform.
- Encourage faculty members and students for the filing of patents and other IPRs.
- Motivates various Departments to have MoU with industries and R & D organizations/institutes for research.
- Encourage each department to organize minimum one seminar/conference/webinar annually.

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- Annually compile all the research articles published by the faculty members/ students of the University.
- Encourage each department to organize minimum one seminar/conference/webinar annually.

3. Action Plan of Mentoring and Psychological Counseling (next 5 year)

- Counseling is being assisted by teachers of the Department of Applied Psychology, to make it more meaningful in the coming years, students will be guided and psychologically supported by inviting external experts to the campus. Similar programs will also be organized in colleges affiliated with the university.
- With the help of training and placement, a workshop will be organized for employable soft skills for the students studying in the university which includes training for communication skills, interview, and self-presentation.
- Psychological counselling is assisted by teachers from the Department of Applied Psychology
- Guidance and psychological support will be provided to the students by inviting external experts to the campus to make it more meaningful in the coming years. Similar programs will also be organized in colleges affiliated with the university. Mental health awareness programs will be conducted in the surrounding villages to provide counseling support to the people of the surrounding area.
- Various personality development workshops will be organized for the development of employable abilities among the students.
- Establishing educational platforms around mental health and illness
- Increasing access to mental health services
- Fostering Peer Counseling
- Reducing the stigma of mental illness
- Promote means to enhance the well-being of students

4. Action plans of the office for International Affairs (OIA)

- engage in promotional activities and brand building campaign abroad by regularly organizing Seminar/Conferences and programs
- disseminate information related to admission process among prospective foreign students

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- facilitate a single point contact for registration with FRRO/e-FRRO
- facilitate admission to full time degree programs
- attract international students, faculty and staff to the University
- facilitate Student, Faculty and Staff exchange internationally

5. Action plans of Central Placement Cell (CPC)

- Upcoming year Central Placement has vision to Integrate Skill Based Training with Placement in mind where Student can excel in Establishing new Venture and discovering Ideas out of Box through Innovation of Present and Upcoming Technology.
- In Upcoming Future Integration of Industry and Placement would be the Approach where Student will attend Physical Class in College/University/IITs and Learn Practical work in Industry.
- Various training programme will be organized at our institute for encouraging our students for startups and industrial knowledge.
- Linkage between academia and industry
- Incorporating the research training in the curriculum so that students get placed in research industries easily

6. Action plan of Disability Assistance and Deprived Group Assistance

- It is proposed to appoint a full-time employee in the University for the assistance of the handicapped and the help of the underprivileged group. Location for this will be decided within the university campus soon.
- Publicity of various government schemes favorable to the handicapped and underprivileged groups will be done to help them.
- Efforts will be made to provide maximum benefits of related schemes among the students through various workshops and street plays etc.
- Special arrangement for drinking water and wash rooms will be made for handicapped in the entire university campus.
- Arrangement of braille script and various related software will be made in the library, which will facilitate the education and initiation of handicapped people.

7. भारतीय भाषा, संस्कृति एवं कला प्रकोष्ठ

- आगामी पांच वर्षों 2022-23 से 2027-28 तक के लिए कार्य योजना

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- 1-22 अगस्त -विश्व संस्कृत दिवस पर संगोष्ठी
- 2-14 सितम्बर-हिन्दी दिवस पर संगोष्ठी का आयोजन
- 3-27 सितम्बर -विश्व पर्यावरण दिवस पर विशेष व्याख्यान
- 4-अक्तूबर माह में विश्वविद्यालय स्थापना दिवस के अवसर पर
- अखिल भारतीय कवि सम्मेलन एवं मुरायादा का आयोजन
- 5-नवम्बर माह में भारतीय भाषाओं पर केन्द्रित एक दिवसीय संगोष्ठी का आयोजन
- 6-दिसम्बर माह में आंचलिक भाषा के स्थानीय गायकों का सम्मान तथा उनके गीतों की रिकार्डिंग एवं अभिलेखीकरण
- 7-10 जनवरी- विश्व हिंदी दिवस पर संगोष्ठी का आयोजन
- 8-21 फरवरी -अन्तर्राष्ट्रीय मातृभाषा दिवस पर संगोष्ठी का आयोजन

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